



គណៈកម្មាធិការជាតិរៀបចំការបោះឆ្នោត

ប្រាក់រៀល. ស៊ីវិល. អភិវឌ្ឍន៍.

“Catalyzing Women’s Entrepreneurship” program in Cambodia

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The views expressed in this presentation are those of the author and do not necessarily represent the views of the NBC.

Overview

- ❖ The Program was implemented since 2019 to promote women entrepreneur's accessibility to formal financial services
- ❖ Consist of 3 projects :
 - 1) The research on non-collateralized lending
 - 2) Capacity Building for NBC's staffs on Digital Finance
 - 3) Disseminate Campaign on "Let's Talk Money"
 - 4) **Training on Digital Financial Literacy for women and women's entrepreneurs**



Training on Digital Financial Literacy for women and women's entrepreneurs

1st Training in 2022

- 3 provinces with total of 250 participants
- Women entrepreneurs, university students, related agencies.

2nd Training in 2023

- 2 provinces with total of 360 participants
- Women entrepreneurs, university students, related agencies.



Kampong Thom Province



Siem Reap Province



Battambang Province



Image Activities in the 2 provinces









Curriculum

Women entrepreneurs' challenges in Accessing to financial services

Type of Banks and Financial institutions and products- showcases by BFIs

Financial Digital Tools – showcases by digital companies and NBC

Financial Records and Management

Consumer Protections



Methodologies

Addressing
Challenges

Overviewing
landscape/
supporting
ecosystem

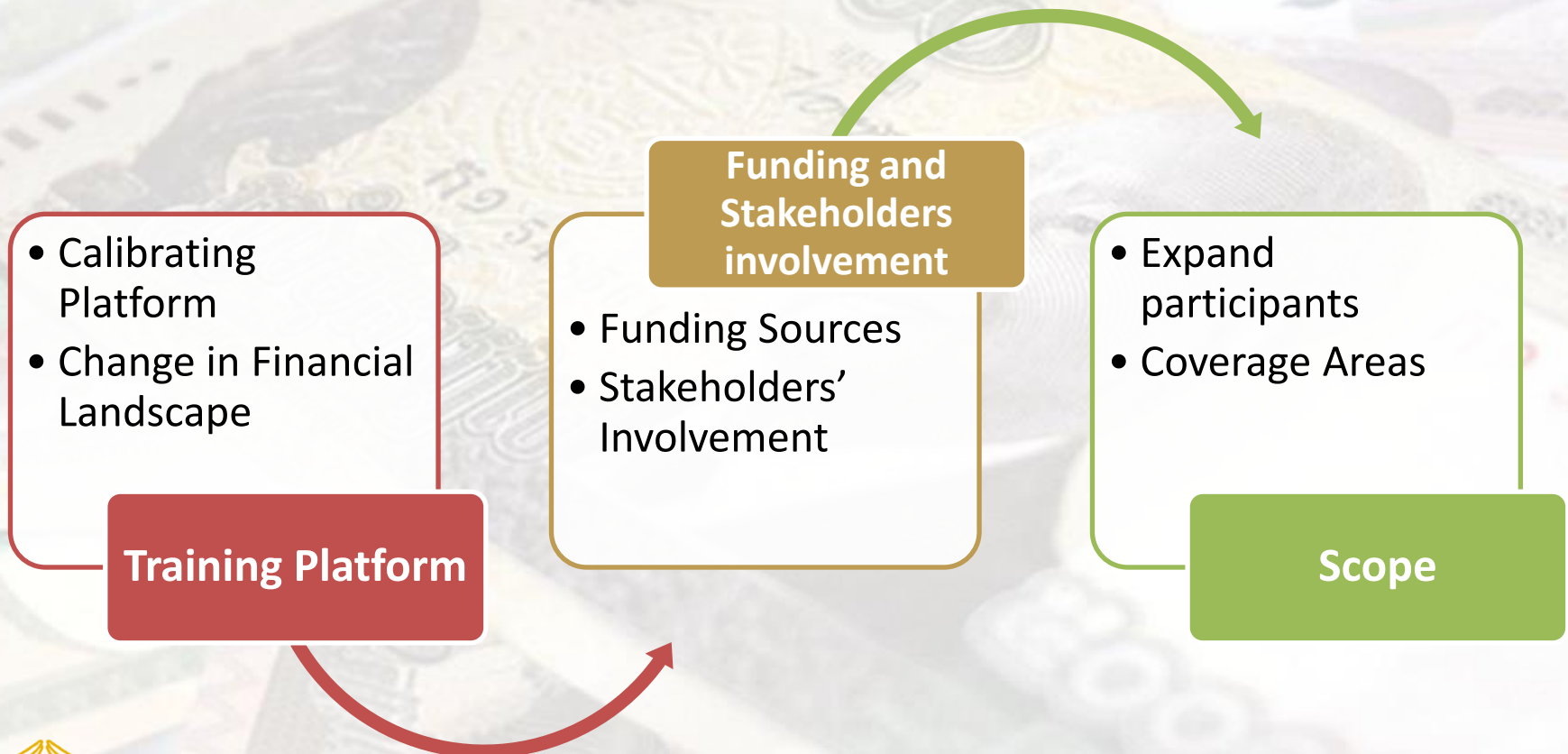
Showcasing
and
Reflections



Challenges



Ways Forward



Thank You

